

Common Sense SEO For Small Business: An Interview With Dave Wood, Internet SEO Expert



Dave Wood has 15 different websites, each dedicated to a different product. He profits about \$300,000 \$400,000 a year and writes off many of his travel expenses. But the best part is: his websites are fully automated. That means he doesn't spend time on advertising, delivery, or customer service. Dave's making serious money and he's got it down to a science. And in this hour-long interview, you'll hear how you can do it too in 7 easy steps, along with the latest techniques on Internet marketing. Dave has a team of virtual assistants who help keep his business running smoothly and he recommends you outsource everything too. So in this audio, you'll also hear where he finds his assistants, how much he pays them and how he keeps track of their time sheets. You'll Also Learn How Dave got his site the #2 spot on Google and SEO tricks that can get yours there too. How to cheaply get a website up and running without doing it yourself. Why you'll want a sales letter on your site and how to write one yourself. Easy ideas for creating 10 newsletters at once and how to strategically use those newsletters in your marketing plan. Some of the quickest ways to make products for your site and the best way to get the digital ones to your customers. Where to register domain names cheaply. What kind of guarantee works best for Dave. And much more. Dave's niche is life coaching and his products revolve around that, but it doesn't matter what your specialty is. If you become an expert at something, you can create a successful business around it. And this interview has a lot of great ideas on how to maximize your time, market your website, and make more money all while your business is on autopilot.

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