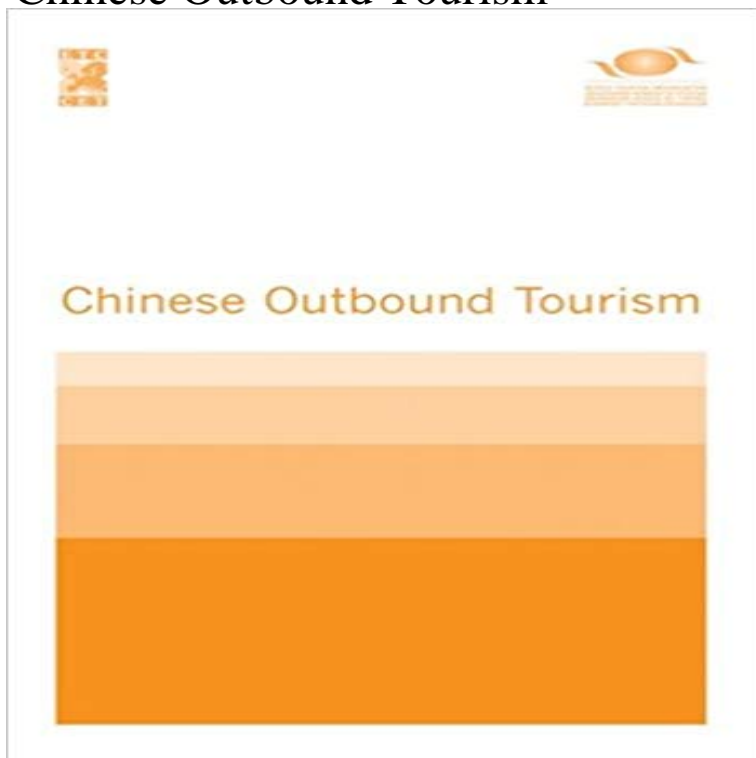


Chinese Outbound Tourism



China's outbound tourism has gone through the process of travel to Hong Kong and Macao, travel to the border regions and travel to foreign countries, which officially started in 1990. Subsequently, travel to foreign countries by private Chinese citizens has been growing quickly. From 1998 to 2001, the number of outbound travelers has experienced an annual increase of one million. The number reached 12.13 million in 2001. According to a forecast from the World Tourism Organization, China will have 100 million outbound travelers and become the fourth largest source of outbound travel in the world by 2020.

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