

Many veterinarians have told me they know they need to write a book. Those who train them need to as well. This book should be a required textbook and a required class for every veterinarian student. *They know it establishes them as the expert they are. *They know people keep books, especially useful ones, but may throw away business cards. *They know it will multiply their area of influence. *They know that giving away their own book will increase their bottom lines. Maybe they lack the confidence because they don't know the how-to. This large print book with many memorable illustrations takes away all excuses. Action is the basis of all attainment. Now is the time for action - before your competitor does.

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